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## **INTERACTIVE APPLICATIONS BY XAVIX HELP TO PROMOTE A HEALTHY LIFESTYLE**

*Latest Product Joins Existing Applications to Enable Users to Get Fit and Now Track Progress  
and Weight Loss*

SAN DIEGO (October 24, 2006) – Individuals looking for a fun way to get fit and achieve a healthy lifestyle should look no further than XaviX, the brand that has become synonymous with unique, interactive sports and fitness applications. Japan-based SSD COMPANY LIMITED, maker of XaviX, today announced that general availability for its new XaviX Lifestyle Manager will take place in December 2006. XaviX Lifestyle Manager features the wireless XaviX Scale, which works with the XaviXPORT to enable users to monitor and measure their lifestyle and health-oriented goals. Together with the company's existing sports and fitness applications, the new XaviX Lifestyle Manager provides individuals an easy-to-use, interactive tool that is geared toward helping them achieve and maintain a healthy lifestyle, according to Peter Newman, general manager, SSD COMPANY LIMITED.

“Our latest introduction, the XaviX Lifestyle Manager, combines radio frequency technology with the same interactive functionality that users have come to love with our sports and fitness applications, motivating them to stay fit by tracking their weight in easy to read graphs, analyzing vital indicators that affect their lifestyles, and providing stretching and exercise examples and routines for your well-being,” says Newman, who himself admits to losing and keeping off 25 pounds since utilizing the wireless scale in conjunction with a regular health regimen that includes workouts on the Jackie Chan Studio Fitness (JCS) J-Mat and circuit training routines contained within the XaviX Lifestyle Manager System Cartridge.

The XaviX Lifestyle Manager offers an entirely new way to manage personal weight and lifestyle goals. Users step onto the XaviX Scale and their data is stored on the scale for a limited time and wirelessly sent to the XaviX System Cartridge in the XaviXPORT, to be stored indefinitely. The system enables users to create personal profiles and view their weight, body mass index (BMI), body fat percentage and key lifestyle trends in easy to read charts and graphs. By positioning the XaviX Scale anywhere in the house within approximately 50 feet of the XaviXPORT, the system will

automatically track, store and analyze personal information for up to four 4 different users using individually defined passwords.

Over the years, fans of XaviX and JCS have utilized the interactive sports and fitness applications to help stay fit and improve their speed, endurance, reflexes and coordination. Recently, comprehensive workout programs for the J-Mat and PowerBoxing applications were introduced to help fans maximize their exercise routines while burning fat and calories, tone the body and strengthen the core.

Users may download the workouts at no cost or purchase XaviX products, including the new XaviX Lifestyle Manager, at [www.xavixstore.com](http://www.xavixstore.com).

### **About the XaviXPORT System**

The XaviXPORT is a revolutionary way to interact with your TV. XaviXPORT serves as the gateway for all XaviX applications enabling interactive home sports, fitness, entertainment and more. The system combines the latest in infrared, optical and radio frequency technology to see and respond to a user's movements. XaviX has taken a completely new approach to system design by embedding the patented multi-processor, memory and human interface technologies into system cartridges. XaviXPORT comes equipped with a proprietary expansion jack to enable future hardware compatibility. As advances in technology enable new experiences, the XaviXPORT will never need to be upgraded.

### **About SSD COMPANY LIMITED**

Founded in 1995 with a vision of bringing innovative, new-generation products into the world, SSD COMPANY LIMITED is a privately held technology company based in Kusatsu, Japan. SSD's founding members include key development contributors for some of the industry's leading home entertainment systems. In addition to XaviX sports and fitness titles, SSD is looking forward to the launch of additional lifestyle applications for its technology. For more information on the company, visit [www.xavix.com](http://www.xavix.com).

*(Editor's Note – To obtain product images or more information; please contact SSD COMPANY LIMITED at 858/450-6280 or [mktg@xavix.com](mailto:mktg@xavix.com).)*

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